



JUT Centre for Innovation Incubation and Entrepreneurship (JUT-CIIE)

Invites Proposals for

IDEA TRIBE – 2025

An Idea Pitching Competition for
Promotion of Tribal Entrepreneurship

**With Seed Grant Support
up to ₹2 Lakhs**



Why IDEA TRIBE-2025?

Jharkhand's tribal communities hold immense untapped potential rooted in traditional knowledge, rich culture, and sustainable living practices. IDEA TRIBE-2025 aims to convert this potential into impactful entrepreneurial ventures by:

- Fostering tribal-centric innovation
- Empowering tribal youth and students
- Offering seed grants and incubation support
- Encouraging solutions that are inclusive and scalable

Who Can Apply?

- Stakeholders working in tribal empowerment
- All students from affiliated colleges of JUT Ranchi.
- Team formation: 3 to 5 members per team.
- Mandatory Condition: At least one team member must belong to the Scheduled Tribe (ST) category.
- Students, Teachers, Alumni & Staff from Engineering, Management, Polytechnic, Pharmacy and other technical streams of affiliated colleges of JUT Ranchi are encouraged to participate.

What We're Looking For:

Ideas in areas such as:

- Tribal handicrafts & e-commerce platforms
- Sustainable agri-tech for tribal farmers
- Tribal cuisine-based food start-ups
- Eco-tourism & cultural tourism
- Renewable energy & water solutions
- Digital tools for tribal education, health & language
- Tribal youth skill development models
- Mining waste to Wealth
- Computer Vision technologies

Competition Phases

Phase 1: Call for Applications

- Submit your concept note and intro video at Institute and University Level
- Outreach across campuses & communities
- Deadline: July 31, 2025
- Idea pitching at Institute Level
- Recommendation by Jury to Second Phase at Institute Level

Phase 2: Bootcamp & Shortlisting

- Top 80–100 ideas will be selected by Jury
- 02-day intensive mentoring on:
 - Business modeling
 - Social impact
 - Financial planning
 - Pitching skills
- presentation of selected ideas at BIT Sindri/ venue decided by JUT Ranchi
- Recommendation of Top 40–50 teams for Final round (Phase-3)

Phase 3: Final Pitch Day

- Top 40–50 teams pitch to a Grand Jury
- Hosted at JUT Campus, Ranchi
- Seed Grant winners announced!

Seed Grant Support

Up to ₹2,00,000 per **winning** idea For MVP development, testing & operations

Awards & Recognition

- Top 3 Winners: ₹1,00,000-₹2,00,000 each + Incubation
- 10 Runner-ups: ₹50,000-₹1,00,000 each team
- Encouragement Support: ₹10,000-₹20,000 each team
- Special Recognitions:
 - *Best Woman-led Tribal Innovation*
 - *Most Scalable Social Impact Idea*

Post-Event Support

- Incubation at JUT Innovation & Research Park (proposed)
- Mentorship, networking & funding facilitation
- Quarterly progress monitoring for 1 year

Key Collaborators

- TEXMiN, IIT ISM Dhanbad
- Industry partners (CSR & market linkage)
- NGOs & tribal cooperatives
- Govt. bodies (Tribal Welfare, MSME, Skill Development)

Tentative Timeline

Milestone	Timeline
• Launch & Outreach	: May 2025
• Submission Deadline	: July 2025
• Bootcamp & Mentoring	: August 2025
• Final Pitch & Awards	: September 2025
• Seed Fund Disbursement	: October 2025+



Expected Impact

- 10–15 tribal start-ups launched
- Tribal entrepreneurship ecosystem strengthened
- Increased youth engagement in tribal development
- Positioning JUT Ranchi as a leader in inclusive innovation

Submit Your Proposal Soon!

Let your idea be the spark that lights up tribal India's entrepreneurial future!

For queries & submission details:

ideapitching-2025@jutranchi.ac.in

ideatribe25@gmail.com

www.jutranchi.ac.in

Patron: Prof. DK Singh, VC JUT Ranchi

Contact Persons/Organising Coordinators :

- Prof. Sneh Kumar, Director (C.D.), JUT Ranchi
- Dr Anita Sinha, Dy. CEO, IC, JUT Ranchi

Advisors:

- Mr. Suraj prakash, CEO, TexMin, IIT (ISM) Dhanbad
 - Dr. Pankaj Soni, President, Mission Blue Foudation, Ranchi
 - Mr. UP Sah, Principal GM, BSNL Ranchi
 - Dr. Nirmala Soren, JUT ranchi
 - Mr. AGP Kujur, JUT Ranchi
 - Mr. Nishant Kumar, JUT Ranchi
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