

Annexure I: MBA Programme Course Structure with Course titles

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| The curriculum of MBA Programme is designed to have a minimum of 96 and a maximum of 110 credits . A candidate has to earn a minimum of 96 credits for successful completion of MBA degree under different categories of courses as follows: | |
| Program Component | Minimum Credits |
| Compulsory Core Courses (CCC) | 48 |
| Open Electives Courses (OEC) | 32 |
| Skill Development Course (SDC) | 16 |
| Total | 96 Credits |
| The nature of courses, syllabus and credits shall be reviewed and updated periodically by the Board of Studies (hereinafter referred as BOS) of the concerned Department and recommend the same to the Academic Council for approval. | |

[A] Semester wise Credit Distribution

| Semester | Compulsory Core Course (CCC) | Open Elective Courses (OEC) (Specialization) | Skill Development Courses (SDC) (in lieu of NEP 2020) | Total Credits |
|----------------------|------------------------------|----------------------------------------------|-------------------------------------------------------|---------------|
| I | 20 Credits | Nil | 04 Credits | 24 |
| II | 20 Credits | Nil | 04 Credits | 24 |
| III | 04 Credits | 16 Credits | 04 Credits | 24 |
| IV | 04 Credits | 16 Credits | 04 Credits | 24 |
| Total Credits | 48 | 32 | 16 | 96 |

NOTE: At the End of the MBA Programme:

1. Total Credits earned will be 96 Credits and Grand Total Marks will be 3000.
2. Major Specialization with 24 Credits & Minor Specialization with 08 Credits.
3. Skill Development Courses with 16 Credits and Rest other important Management Courses as Compulsory Core Courses with 48 Credits.
4. All together 26 Courses / Subjects will be learned & known apart from SIP, Viva-Voce & Project

INSTRUCTIONS:

- 1) All together in MBA Programme a student will study Minimum 24 + Courses / Subjects. It may change if courses offered with credits are changed.
- 2) At no circumstance's matrix of "[A] Semester wise Credit distribution" will be changed and at no level 01 Credit Course will be offered.
- 3) Minimum credits offered for any Course / subject will be of TWO credits and Maximum credits offered for any Course / subject will be of EIGHT credits.
- 4) Courses / Subjects offered may vary from 2 to 8 credits.
- 5) Courses / Subjects offered may change as per Clause 13.
- 6) Primarily Distribution for Semester wise courses with Course Title and its Codes is given for starting the MBA Programme. Its syllabus will be approved in BoS and other concerned bodies of the JUT.
- 7) Syllabus for theory papers only will be linked by the Credit of the Course.
- 8) 02 & 03 Credit Course will have Minimum of 03 Units.
- 9) 04 & 05 Credit Course will have 4 Units. Above 05 Credit Course 05 Units in a syllabus.
- 10) To decide Major Specializations Minimum credit earned by the student will be 24 Credits in areas of Functional Specialization
- 11) To decide Minor Specializations Minimum credit earned by the student will be 08 Credits in areas of Functional Specialization
- 12) These Courses / Subjects & Credits and syllabus may change by the permission of Hon. VC, JUT with due approvals and proper procedures.

[B] Sample / Example for Course / Subject wise Credit Distribution

| Semester | Compulsory Core Course (CCC) | Open Elective Courses (Specialization) (OEC) | Skill Development Courses (SDC) (in lieu of NEP 2020) | Total Credits |
|----------|--------------------------------------------------|----------------------------------------------|-------------------------------------------------------|---------------|
| I | 05 Courses / Subjects (5 x 4 Credits each=20) | Nil | 01 Course/ Subject (1 x 4 Credits each=04) | 24 |
| II | 05 Courses / Subjects (5 x 4 Credits each=20) | Nil | 01 Course/ Subject (1 x 4 Credits each=04) | 24 |
| III | | 04 Courses / Subjects | 01 Course/ Subject | 24 |

| | | | | |
|-----------------------------------|------------------------------------------------------|--------------------------------------------------------|------------------------------------------------------|-------------------|
| | 01 Course/ Subject (1 x 4 Credits each=04) | (4 x4 Credits each=16) | (1 x 4 Credits each=04) | |
| IV | 01 Course/ Subject (1 x 4 Credits each=04) | 04 Courses / Subjects (4 x4 Credits each=16) | 01 Course/ Subject (1 x 4 Credits each=04) | 24 |
| Total Courses with Credits | 12 Courses / Subjects of CCC with 48 Credits | 08 Courses / Subjects of OEC with 32 Credits | 04 Courses / Subjects of SDC with 16 Credits | 96 Credits |

MBA SEMESTER-I / 1st Sem

Each subject carry 100 marks out of which 60 marks for External Examination and 40 marks for Internal Assessment. Here L=Lecture; T=Tutorial; P=Practical; TA=Teacher Assessment; MTE= Mid Term Exam; ETE=End Term Exam.

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | | Credit | Type of Course |
|--------|-------------|----------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|-------|--------|----------------|
| | | | L | T | P | TA | MTE | Total | ETE | Total | | |
| 1 | MBA101 | Principles and Practices of Management [PPM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 2 | MBA102 | Business Statistical Methods [BSM] | 3 | 1 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 3 | MBA103 | Accounting for Managers [AM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 4 | MBA104 | Marketing Management [MM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 5 | MBA105 | Micro Economics [ME-1] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 2 | CCC |
| 6 | MBA106 | Macro Economics [ME-2] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 2 | CCC |

| | | | | | | | | | | | | |
|--------------|--------|------------------------------------------|---|---|---|----|----|----|----|------------|-----------|-----|
| 7 | MBA107 | Computer Applications for Business [CAB] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | SDC |
| Total | | | | | | | | | | 700 | 24 | |

| | | | | | | | | | | | | |
|--------------|--------|----------------------------------|------------|---|---|----|----|----|----|------------|-----------|-----|
| 8 | MBA308 | Personal Development [PDI] | 4 | | | | | | | 100 | | SDC |
| 7 | MBA307 | Research [OR] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | | CCC |
| 6 | MBA306 | Business Communication [BC] | 1 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | | CCC |
| 5 | MBA305 | Business Research Methods [BRM] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | | CCC |
| 4 | MBA304 | Human Resources Management [HRM] | 1 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | | CCC |
| 3 | MBA303 | Human Management [HM] | 1 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | | CCC |
| 2 | MBA302 | Consumer Behavior [CB] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | | CCC |
| 1 | MBA301 | Organizational Behavior [OB] | 1 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | | CCC |
| Total | | | 800 | | | | | | | 800 | 24 | |

1. Students will go for Summer Internship Project (SIP) in 2nd semester in Semester break only and their Summer Internship Project (SIP) Report will be evaluated in Semester III / 3rd Sem. For this Internal Supervisor / Guide will be allotted to guide them in "Mentor - Mentee Concept" for the same by the concerned Institution or College.

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MBA SEMESTER-II /2nd Sem

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | | Credit | Type of Course CCC / OEC / SDC |
|--------|-------------|-------------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|------------|-----------|-----------------------------------|
| | | | L | T | P | TA | MTE | Total | ETE | Total | | |
| 1 | MBA201 | Organization Behaviour [OB] | 3 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 3 | CCC |
| 2 | MBA202 | Consumer Behaviour [CB] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 3 | MBA203 | Financial Management [FM] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 4 | MBA204 | Human Resources Management [HRM] | 3 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 3 | CCC |
| 5 | MBA205 | Business Research Methods [BRM] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 2 | CCC |
| 6 | MBA206 | Business Communication [BC] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 2 | CCC |
| 7 | MBA207 | Operation Research [OR] | 2 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 2 | CCC |
| 8 | MBA208 | Personality Development [PD] & Viva-voce [PDVV] | 0 | 1 | 3 | 20 | - | 20 | 80 | 100 | 4 | SDC |
| | | | | | | | | | Total | 800 | 24 | |

1. Students will go for Summer Internship Project (SIP) in 2nd Semester in Semester Break only and their Summer Internship Project (SIP) Report will be evaluated in Semester III / 3rd Sem. For this Internal Supervisor / Guide will be allotted to guide them in "Mentor – Mentee Concept" for the same by the concerned Institution or Colleges.

2. Personality Development & Viva-Voce [PDVV] will be evaluated / taken by Course Advisor in "Mentor – Mentee Concept" and by External Examiner.

MBA SEMESTER-III / 3rd Sem

Students are offered dual Functional Specialization. Out of 07 Courses – 02 Courses (common for all specializations) and any 05 Open Elective Courses (OEC) from areas of Functional Specialization. This will comprise of 04 OEC from any one Area of Functional Specializations for Major Specialization and 01 OEC from any one Area of Functional Specializations for Minor Specialization.

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | | Credit | Type of Course |
|-------------------------------------------|------------------|-----------------------------------------------------------------------------------------------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|-----------|--------|----------------|
| | | | L | T | P | TA | MTE | Total | ETE | Total | | |
| 1 | MBA301 | Integrated Marketing Communication [IMC] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | CCC |
| 2 | MBA302 | Summer Internship Project (SIP) | 0 | 0 | 4 | 20 | - | 20 | 80 | 100 | 4 | SDC |
| Area of FUNCTIONAL SPECIALIZATIONS | | | | | | | | | | | | |
| 3 | See Table 1 to 4 | Any FOUR Courses/ Subjects are to be opted for MAJOR Specialization from Elective – I to Elective – IV | | | | | | | | 400 | 12 | OEC |
| 4 | See Table 1 to 4 | Any ONE Courses/ Subjects are to be opted for MINOR Specialization from Elective – I to Elective – IV (Elective apart from MAJOR) | | | | | | | | 100 | 4 | OEC |
| Total | | | | | | | | | 700 | 24 | | |

1. Students Summer Internship Project (SIP) Report done in 2nd Semester Break will be submitted at the beginning of 3rd Semester
2. SIP Report will be evaluated by External Examiner at the End of the 3rd Semester Exams.

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MBA SEMESTER-IV / 4th Sem

Students are offered dual Functional Specialization. In Continuation of Specialization taken as Major & Minor in Semester III / 3rd Sem, students will opt again out of 06 Courses – 01 Course (common for all specializations) and any 05 Open Elective Courses (OEC) from areas of Functional Specialization. This will comprise of 04 OEC from any one Area of Functional Specializations for Major Specialization and 01 OEC from any one Area of Functional Specializations for Minor Specialization.

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | Total | Credit | Type of Course |
|-------------------------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|------------|-----------|----------------|
| | | | L | T | P | TA | MTE | Total | | | | |
| 1 | MBA401 | Web Based Advertising [WBA] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | SDC |
| 2 | MBA402 | Comprehensive Viva-Voce [CVV] | 0 | 0 | 2 | 20 | - | 20 | 80 | 100 | 2 | CCC |
| 3 | MBA403 | Final Dissertation / Project [FDP] | 0 | 0 | 2 | 20 | - | 20 | 80 | 100 | 2 | CCC |
| Area of FUNCTIONAL SPECIALIZATIONS | | | | | | | | | | | | |
| 4 | See Table 1 to 4 | Any FOUR Courses/ Subjects are to be opted for MAJOR Specialization from Elective – I to Elective – IV (Which has not been opted in Semester III / 3 rd Sem) | | | | | | | 400 | | 12 | OEC |
| 5 | See Table 1 to 4 | Any ONE Courses/ Subjects are to be opted for MINOR Specialization from Elective – I to Elective – IV (From Elective opted in Semester III / 3 rd Sem) | | | | | | | 100 | | 4 | OEC |
| Total | | | | | | | | | | 800 | 24 | |

1. Students Final Dissertation / Project (FDP) Report will be done under the supervision of the Course Advisor in “Mentor – Mentee Concept” in 4th Semester and will be evaluated at the End of 4th Sem by External Examiner.
2. Final Comprehensive Viva-Voce [CVV] will be evaluated / taken by External Examiner at the End of 4th Sem.

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Area of FUNCTIONAL SPECIALIZATIONS
to Choose Major & Minor specialization
ELECTIVE – I to IV with Tables from 1 to 6

*The Course Code & Course Titles may increase on time-to-time basis as per emerging demand in various Areas in any ELECTIVE from I to VI

MARKETING [MKT] as ELECTIVE – I: Table 1

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | Total | Credit | Type of Course |
|--------|-------------|-------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|-------|--------|-----------------------|
| | | | L | T | P | TA | MTE | Total | ETE | | | CCC / OEC / SDC |
| 1. | MBA_MKT_01 | Advertising Management [AM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |
| 2. | MBA_MKT_02 | Customer Relationship Management [CRM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 3. | MBA_MKT_03 | Digital and Social Media Marketing [DSMM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |
| 4. | MBA_MKT_04 | Event Marketing Management [EMM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |
| 5. | MBA_MKT_05 | Green Marketing [GM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 6. | MBA_MKT_06 | Industrial Marketing Management [IMM] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 7. | MBA_MKT_07 | Internet Based Marketing [IBM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |
| 8. | MBA_MKT_08 | Mobile Based Marketing [MBM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |
| 9. | MBA_MKT_09 | Product & Brand Management [PBM] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 10. | MBA_MKT_10 | Retail Management | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |

04

| | | | | | | | | | | | | |
|-----|------------|-------------------------------------------------------------|---|---|---|----|----|----|----|-----|---|-----------|
| | MKT_10 | [RM] | | | | | | | | | | |
| 11. | MBA_MKT_11 | Rural Marketing Management [RMM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 12. | MBA_MKT_12 | Sales & Distribution Management [SDM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 13. | MBA_MKT_13 | Marketing of Services [MS] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 14. | MBA_MKT_14 | Social Media Marketing [SMM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |
| 15. | MBA_MKT_15 | Production Operations Management [POM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 16. | MBA_MKT_16 | Operations Management [OM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 17. | MBA_MKT_17 | Current Issues and Emerging Challenges in Marketing [CIECM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |

FINANCE [FIN] as ELECTIVE – II: Table 2

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | | Credit | Type of Course |
|--------|-------------|---------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|-------|--------|----------------|
| | | | L | T | P | TA | MTE | Total | ETE | Total | | |
| 1. | MBA_FIN_01 | Behavioural Finance [BF] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 2. | MBA_FIN_02 | Bond Markets Analysis and Strategies [BMAS] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 3. | MBA_FIN_03 | Financial Derivatives [FD] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 4. | MBA_FIN_04 | Financial Engineering [FE] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |

| | | | | | | | | | | | | |
|-----|----------------|--------------------------------------------------------------------|---|---|---|----|----|----|----|-----|---|--------------|
| 5. | MBA_ FIN_05 | Financial Markets and Services [FMS] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 6. | MBA_ FIN_06 | Foreign Exchange Risk Management [FERM] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 7. | MBA_ FIN_07 | Futures Options and Other Derivatives. [FOOD] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 8. | MBA_ FIN_08 | International Financial Management [IFM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 9. | MBA_ FIN_09 | Investment Analysis and Portfolio Management [IAPM] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 10. | MBA_ FIN_10 | Mergers and Acquisitions [M&A] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 11. | MBA_ FIN_11 | Personal Finance [PF] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 12. | MBA_ FIN_12 | Quantitative Finance [QF] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 13. | MBA_ FIN_13 | Tax Management [TM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 14. | MBA_ FIN_14 | Taxation with Current Policies [TCP] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 15. | MBA_ FIN_15 | Current Issues and Emerging Challenges in Finance [CIECF] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC SDC / |

HUMAN RESOURCE [HR] as ELECTIVE – III: Table 3

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | | Credit | Type of Course |
|--------|-------------|---------------------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|-------|--------|----------------|
| | | | L | T | P | TA | MTE | Total | ETE | Total | | |
| 1. | MBA_HR_01 | Compensation and Benefits Management [CBM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 2. | MBA_HR_02 | E-HRM | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 3. | MBA_HR_03 | Employee Relations [ER] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 4. | MBA_HR_04 | Industrial Psychology [IP] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 5. | MBA_HR_05 | International HRM [IHRM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 6. | MBA_HR_06 | Labour Laws [LL] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 7. | MBA_HR_07 | Manpower Planning, Recruitment and Selection [MPRS] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 8. | MBA_HR_08 | Organizational Transformation and Development [OTD] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 9. | MBA_HR_09 | Performance Management System [PMS] | 3 | 0 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 10. | MBA_HR_10 | Strategic HRM [SHRM] | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 11. | MBA_HR_11 | Corporate Strategy & Organizational Development | 4 | 0 | 0 | 20 | 20 | 40 | 60 | 100 | 4 | OEC |
| 12. | MBA_HR_12 | Current Issues and Emerging Challenges in HRM [CIECHRM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC |

INFORMATION TECHNOLOGY [IT] as ELECTIVE – IV: Table 4

| Sl No. | Course Code | Course Title / Subject | Periods | | | Internal Assessment | | | External Exam | Total | Credit | Type of Course | | |
|--------|-------------|-------------------------------------------------------|---------|---|---|---------------------|-----|-------|---------------|-------|--------|-----------------|--|--|
| | | | L | T | P | TA | MTE | Total | ETE | | | CCC / OEC / SDC | | |
| 1. | MBA_ IT_01 | Data Analytics [DA] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 2. | MBA_ IT_02 | Data Mining [DM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 3. | MBA_ IT_03 | E-Commerce and Digital Markets [ECDM] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 4. | MBA_ IT_04 | Enterprise Resource Planning [ERP] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 5. | MBA_ IT_05 | Managing Digital Innovation and Transformation [MDIT] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 6. | MBA_ IT_06 | Managing Digital Platforms [MDP] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 7. | MBA_ IT_07 | Managing Software Projects [MSP] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 8. | MBA_ IT_08 | Management Information System [MIS] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 9. | MBA_ IT_09 | Mobile App Designing [MAD] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 10. | MBA_ IT_10 | Strategic Management of Information Technology [SMIT] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 11. | MBA_ IT_11 | Website Planning & Designing [WPD] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |
| 12. | MBA_ IT_12 | Current Issues and Emerging Challenges in IT [CIECIT] | 2 | 1 | 1 | 20 | 20 | 40 | 60 | 100 | 4 | OEC / SDC | | |

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