

JHARKHAND UNIVERSITY OF TECHNOLOGY, RANCHI

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ORDINANCES GOVERNING

MASTER OF BUSINESS ADMINISTRATION (M.B.A.) Effective from Academic Year 2021-22

(These ordinances are made in exercise of the powers conferred upon by sections 34 (ii) & (iii) under the Chapter VI of the Jharkhand University of Technology Act 2011 (Jharkhand Act 18, 2015) by the Academic Council and duly approved by the Executive Council of the Jharkhand University of Technology, Ranchi. These shall come into force from the Academic Year 2021-22.)

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1.	Short title and Commencement		
	(a)	These regulations shall be called the "Jharkhand University of Technology regulations for Master of Business Administration (MBA) Full time Programme".	
	(b)	They shall come into force with immediate effect.	
2.		itions: " means Jharkhand University of Technology. Further more like this are defined	
	(a)	"Academic Council" means the Academic Council of the University;	
	(b)	"Advisory Committee" means an Advisory Committee comprising of prominent and knowledgeable members having expertise in the area of Management Studies from within and outside the University or College;	
	(c)	"EC" means the Executive Council of the University;	
	(d)	"Board of Studies" means the Board of Studies of the Department;	
	(e)	"Affiliated College" means an Institution which has been granted affiliation by the University in accordance with the provisions of the JUT Act.	
	(f)	"College" means an Institution maintained by, or admitted to the privileges of the Jharkhand University of Technology by or under the provisions of the JUT Act.	
	(g)	"Constituent College" means any College established or maintained by the University for providing courses of study qualifying students for admission to the University examinations in accordance with the Regulations and includes a College established or maintained by any other University in the State immediately before the commencement of the JUT Act and transferred to this University subsequently.	
	(h)	"Institute or College" means an institution, organization, training centre or other establishment providing teaching, research, and experimentation of practical training in management affiliated to the JUT;	
	(i)	"Common Entrance Test" (CET) means an entrance test conducted by the Jharkhand University of Technology for admission to post-graduate degree programs as per the directions of the Government of Jharkhand from time to time;	
	(j)	"NCC" means National Cadet Corps given basic military training in small arms and parades;	
	(k)	"NSS" means National Service Scheme an Indian government sponsored public service program conducted by Department of Youth Affairs and Sports of the Government of India for developing student's personality through community service.	
	(1)	"University" means the Jharkhand University of Technology (JUT)	

	(m)	"MBA" means Masters of Business Administration in Regular mode Full Time
		programme with Dual Specialization as a Degree for 2 Year Programme awarded by JUT
	(n)	"DBM" means Diploma in Business Management as Diploma for 01 Year at PG Leve
		without specialization as compensation of withdrawal from MBA programme after 01 yea on successful completion of $1^{st} \& 2^{nd}$ Semester Exams.
	(0)	"Academic Calendar" means a Calendar of yearly activities related to education, holidays
	~ /	semester start & end, Sem exams etc. issued by JUT on beginning of Academic Session.
	(p)	"Semester" means Six monthly working activities & education
-	(q)	"Academic Session" means Starting & Ending of educational activities on yearly basis.
		will be primarily from 1 st July to 31 st June of every year.
_	(r)	"Course" means the subject which is to be taught in MBA Programme
	(s)	"Course Advisor" means the Subject/ Course teacher
	(t)	"Course Code" means subject Code
	(u)	"Course Title" means subject title
	(v)	"External Examiner" means the teachers / experts NOT from JUT or it's affiliate
		Institutes or Colleges
F	(w)	"Admission Brochure" means details of MBA program with full information of fee
		duration, programme structure with course design, semester details, academic calendar an
		all relevant details pertaining to MBA admission and its Programme.

3.	Post 0	Post Graduate Degree Programme		
	(a)	The University offers two-year full-time programs in specialized Management disciplines that address the immediate national requirements by providing adequately trained manpower.		
	(b)	The University will confer MBA degree to candidates who are admitted to the Master of Business Administration (MBA) full time Programs and fulfill all the academic and co-curricular requirements as prescribed by these Regulations.		
	(c)	The MBA program structure / regulation may be appended or amended in accordance with the decision of JUT as and when required with proper procedure.		
4.	Acad	emic Session		
	(a)	 (i) Each academic year shall be divided into two semesters (Odd and Even) of approximately sixteen weeks duration excluding Semester examinations, evaluation and grade finalization. 		
		(ii) The academic session in each semester shall be of at-least seventy working days The total number of teaching days, practical and contact hours shall not include		

		the number of days utilized for the admission/ counselling process, process of
		examination and examination itself and declaration of results.
		(iii) The Odd semester (1 st & 3 rd) will normally commence from July month of every year, and
		(iv) The Even semester (2 nd & 4 th) will normally commence from January month of every year
		(v) Academic Session may be scheduled for the Summer Session/Semester as well.
	(b)	The schedule of academic activities for a Semester, including the dates of registration, mid-semester and end-semester examinations, inter-semester break and other activities, etc. shall be referred to as the Academic Calendar, which shall be prepared by the Dean MBA and approved by the Academic Council, and announced at least TWO weeks before the commencement of the academic year in Admission Brochure / information.
	(c)	The Academic Calendar must be strictly adhered to, and all other activities including co-curricular and/or extra-curricular activities must be scheduled so as not to interfere with the Curricular Activities as stipulated in the Academic Calendar.
	(d)	Whenever any of the Teaching Days gets declared as a Holiday or otherwise when the classes get suspended, irrespective of whatsoever be the reasons, appropriate makeup for such loss shall be made by having the class/lab/teaching sessions conducted on a suitable date by following the particular Class Time Table of that Teaching Day which was so lost, as per Academic Calendar.
5.	Adm	ission
	(a)	The admissions to MBA (Regular) Full time programs shall be as per regulations of the University and in accordance with the guidelines issued by the State and Central Government from time to time. The admissions shall be made by the University through centralized counseling on the basis of merit depending upon the availability of seats in the JUT and its affiliated organizations.
	(b)	University shall be free to conduct its own MBA entrance test. If the university does not to conduct its MBA entrance exam, it would make a merit list based on common- index based scores, based on scaled scores obtained by the students in the "National Level Test" like CAT/ XAT/ MAT/ CMAT / CUCET / JCEB etc. or any equivalent exam or as directed by Govt. of Jharkhand.
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	(c)	Every student admitted to the Post Graduate degree program shall have to submit the necessary documents such as Migration Certificate /Transfer Certificate (in original), as the case may be, and self-attested copies of other required academic certificates. After completing all necessary formalities, a permanent Enrolment Number shall be provided to him/her for all future references.
6.		Eligibility
	(a)	A candidate shall be eligible for admission to MBA program if he/she has passed the Bachelor's degree or its equivalent from a recognized University with at least 50% Marks (45% Marks in case for candidate belonging to reserved category) in the qualifying examination (like B. Tech / BBA / B.Com/ BCA/ BA/ B. Voc/ BHM etc.)
	(b)	Fees for MBA would be decided by the fee fixation/moderation committee of the University based on directions of Govt. of Jharkhand.
		The Hon VC of JUT will have the authority to revise the fees or committee or its norms from time to time on request or need or on demand.
	(c)	Candidates <i>sponsored by the Industries, Govt. Departments</i> , established Institutes/ Research and Development (R&D) Organizations fulfilling the eligibility as per Clause 6(a) are also eligible to apply subject to production of sponsorship Certificate and Leave sanctioned from the employer.
	(d)	<i>Foreign Nationals [FN]</i> whose applications are received through <i>Indian Council for Cultural Relation,</i> Government of India, fulfilling the eligibility as per Clause 6(a), are also eligible to apply.
	(e)	<i>Non-Resident Indians [NRI]</i> fulfilling the eligibility as per Clause 6(a) are also eligible under the self-financing scheme, for which applications are invited through their embassies.
	(f)	GRE/GMAT Score with TOEFL, academic record and letters of reference will be considered as additional requirement for FN / NRI.
7.	Durat	ion of the Program
	(a)	A student is ordinarily expected to complete the MBA program in 4 semesters from the date of initial registration. However, a student may complete the program at a slower pace by taking more time, but in any case, not more than 8 semesters from the date of initial registration in the programme including rustication or temporary withdrawal from the course.
	(b)	A student, who fail to fulfill all the academic requirements for the award of the degree within the stipulated period from the date of his/her initial admission shall forfeit his/her seat.

8.	Number of seats				
	(a)		s per organization shall be allotted every year to JUT & its affiliated Institute or , but the affiliated and constituent colleges must have approval for MBA by the		
		Any inc	rease in the number of seats shall be based on the approval of Hon. VC, JUT.		
	(b)	Superm	umerary seats, if any, would be specified clearly in the Admission Brochure.		
9.	Reservation of seats				
	(a)	students	ervation of seats would be guided by, the reservation rules for admission of scoming from different sections of society as laid down and modified from time by the Government of Jharkhand / Government of India (GoI).		
	(b)	-	plicit seats declaration should be defined and published in detail in Admission re on yearly basis, based on Clause 9. (a).		
10.	Fees				
	(a)	Fees for	MBA programme would be decided as per Clause 6. (b).		
	(b)	admissio activity Admissi	plicit details of the various fees with full description regarding Form fees, on fees, tuition fees, lab fees, hostel fees, library fees, canteen fees, sports fees, fees, mess fees, event-based fees, facility fees etc. has to be published in ion Brochure. Provisions for instalments and its payment of fees in installments to be declared in this.		
11.	Temp	orary W	ithdrawal from the Program		
	(a)		ent may be permitted by the University to discontinue/withdraw from the m up to 1 year (2 Semester) for reasons of ill health or other valid reasons ed:		
		(i)	He/she applies to the College/Institute within at least 2 weeks of the commencement of the semester or from the date he/she last attended his/her classes whichever is later, stating the reasons for such withdrawal together with supporting documents;		
		(ii)	The Institute/Department is satisfied that, counting the period of withdrawal, the student is likely to complete his/her requirements of the MBA Degree within the maximum time limits specified for the program above; and		
		(iii)	There are no outstanding dues in the Institute/Hostel/Department/Library.		

	(b)	A student who has been granted temporary withdrawal from the College/Institute under the provisions of Clause 11(a) will be required to pay fees/charges (except tuition fees and hostel dues) till such time as his/her name is on the Roll List. However, fees once paid will not be refunded.
	(c)	Normally, a student shall be permitted only once to withdraw from the program.
	(d)	Withdrawal by any student after ONE year being successful completion of 1 st & 2 nd Semester, on his/her wish or unavoidable circumstances, he/she may take or given DBM (Diploma in Business Management) as per Clause 2.(n)
12.	Refun	d of Fees in Case of Permanent Withdrawal
	(a)	In the event of a student withdrawing permanently before the starting of the Course, the entire fee collected from the student, after a deduction of the processing fee of not more than ₹1000/- (Rupees One Thousand only) shall be refunded by the affiliated Institution or Colleges.
	(b) It would not be permissible for affiliated Institution or Colleges to retain the School Institution Leaving Certificates in original. In case, if a student leaves after joining Course and if the vacated seat is consequently filled by another student by the last do of admission, the affiliated Institution or Colleges must refund the fee collected after deduction of the processing fee of not more than ₹1000/- (Rupees One Thousand or and proportionate deductions of monthly fee and hostel rent, where applicable.	
	(c) The last date for withdrawal of MBA admission for the purpose of refund of fees 30 th June of every year.	
	(d)	In case the vacated seat is not filled, the affiliated Institution or Colleges should refund the security deposit and return the original documents.
	(e)	Affiliated Institution or Colleges should not demand fee for the subsequent years from the students cancelling their admission at any point of time.
	(f) Fee refund along with the return of Certificates should be completed within 7 days.	
13.		ure of the MBA Program on regular mode Full Time (with dual specialization)
	(a)	Every stream of specialization in MBA program will have a curriculum and syllabi
		for the courses approved by the Academic Council.
	(b)	The curriculum shall broadly consist of following categories of courses:
		(i) Compulsory Core Courses (CCC) is the courses which are to be compulsory studied by the students as a core requirement to complete the MBA programme.

	(ii)	specialized or advanced to obtain a study or which provides an extended proficiency/skill; and	he courses which may be very specific or specialization in the discipline/subject of ed scope or nurtures the candidate's
	(iii)		omprising of courses which leads alue based aimed at man making education
(c)		udent may be required to give requis the programme.	ite number of seminars and presentations
(d)	minim 96 crea	um of 96 and maximum of 110 credits	gned for <i>DUAL Specialization</i> to have a s. A candidate has to earn a minimum of A degree with dual specialization under
	Sr.	Program Component	Minimum
	No		Credits
	(i)	Compulsory Core Courses	48
	(ii)	Open Electives Courses	32
	(iii)	Skill Development Course	16
		Total	96
(e)	by the	•	hall be reviewed and updated periodically as BOS) of the concerned Department and neil for approval.
(f)	stream Depart core co	of specialization and successfully mental BOS may grant permission to	<i>courses</i> listed in the curriculum of his/her v complete all of them. However, the o a student not to register for some of the e other courses, depending on the courses undergraduate program.
(g)	in that other t special	particular semester. However, departr	rom the courses offered by the Department nents may permit the selection of electives rovided they have relevance to the area of the Faculty / Course Adviser after
(h)	view o Langu		all be preferably English only. But in the im to TWO: One Hindi & One Regional redures and approval via BoS, School
(h) (i)	view o Langua Board, For Co	f NEP 2020 other languages (Maximu age) may be adopted with proper proc	Im to TWO: One Hindi & One Regional edures and approval via BoS, School

	(a)	All courses have a Lecture/Tutorial/Practical component (L-T-P) to indicate the contact hours. "T" and "P" components of a course may be void. Separate Laboratory course (0-0-P) may also be provided. All courses have credit counts (C) which reflect its weightage depending on the number of hours of instruction per week.	
	(b) For calculating credit, in general each 0 1 Lecture and 01 Tutorial hours will be considered as 01 credit and 02 Practical hours as 01 credit.		
		Contact Hours for 01 Credit (L-T-P) will be 10 Hours L + 05 Hours of T+P by Student Teacher Learning, where 10 hours of contact teaching by Course Advisor and 05 Hours of student activity advised by Course Advisor.	
	Total Contact Hours for 01 Credit = 15 Hours. Suppose a subject is offered for Credits than teaching hours will be 40 Hours and Student led activities hours will 20 Hours for that Course i.e. all together 60 Hours for 01 Course of 04 Credits in $\frac{1}{2}$		
		months. Same way:(i) 01 Course of 02 Credits will be of 30 Hours	
		(ii) 01 Course of 03 Credits will be of 45 Hours	
		(iii) 01 Course of 04 Credits will be of 60 Hours	
		(iv) 01 Course of 06 Credits will be of 90 Hours	
		(v) 01 Course of 08 Credits will be of 120 Hours	
		Preferably 04 Credit Courses must be offered by Course Advisors. But at no	
		circumstances 01 Credit Course will be offered.	
	(c)	A Lab course may consist of 12 experiments for a 02-credit lab (one session per week) or 06 experiments for a 01 credit lab (one session per 02 weeks).	
	(d)	Credit for the seminar, project work and industrial /practical training will be as specified in the curriculum approved by the Academic Council.	
15.	Enrolr	nent and Registration	
	(a)	 (i) Every student, after consulting his Faculty Advisor for his/her Semester Courses, is required to enroll and register with total details of courses required in that semester as per Admission Brochure or Programme Course Structure, which will be further forwarded for the consent of HoD (Head, Department) by the orders of Dean after the approval of the Vice-Chancellor. 	
		(ii) While in affiliated and constituent colleges the registration of students will be done by the committee chaired by HoD of the institution or college with discussion and consent of Principal / Director / Head of the Institutions as per provisions of Clause 14.(a). These registration details will be forwarded to COE & Registrar of JUT.	

	(iii)These registered courses will be representing himself/ herself at the commencement of each semester and it is to be pursued by him/her, as per the program/course structure, on the dates fixed by JUT in its academic calendar.
(b)	 Lower and Upper Limits for Credits Registered in a Semester: (i) A student must register for a minimum of 16 credits and up to a maximum of 24 credits in each semester. (ii) However, the minimum/maximum credit limit can be relaxed by the DPGC on the recommendations of the faculty advisor, only under exceptional circumstances. (iii) But these changes of Clause 14.(b) (ii) will reflect in forthcoming batches of MBA programme NOT for ongoing batches.
(c)	 (i) The sole responsibility for enrollment and registration rests with the student. A student who does not enroll on the specified date for the purpose may be permitted late-registration, in consideration of any compelling reason (including medical reasons), within the next 15 days on payment of late fee as prescribed by the University. (ii) However, under no circumstance late registration after 21 calendar days from the scheduled date of registration shall be allowed.
(d)	The registration procedure involves:
	 (i) Filling of the registration cum examination form prescribed by the University, mentioning the courses to be pursued in the semester including the backlog, extra or optional courses if any; (ii) Payment of fees including examination fee and clearance of outstanding dues(mess, library and others if any), and
	(iii) Submission of the registration cum examination form and signing of the registration roll as notified by the College/Institution concerned.
(e)	A student will be eligible for enrollment only if he/she has cleared all the dues of the College/Institute, Hostel, Library, etc. up to the end of the previous semester and completed the academic requirement of all the previous semesters, provided he/she is not debarred from enrolment, on disciplinary grounds.
(f)	The list of all the registered students for the semester shall be sent to the University by the Colleges/Institutions/Departments on or before Last working day of September and Last working day of February respectively every year for further processing and necessary action.

	(g)	The registration cum examination form of each candidate must accompany the required examination fee as specified by the University to appear in the end semester examination. The examination fee once paid shall not be refunded if a student is expelled or detained/debarred from appearing the end semester examination on account of shortage of attendance, discipline or any other ground whatsoever.
	(h)	A student must ensure that he/she has earned the minimum specified credits to register for a particular semester as specified in Clause 14(b). The number of courses for which they have registered should enable the student to earn the credits required to continue the program.
16.	Attend	ance
	(a)	A student must attend every lecture, tutorial and practical class. To account for approved leave of absence (e.g. representing the University in sports, games orathletics, placement activities, etc.) and /or any other such contingencies like medical emergencies etc., the attendance requirement shall be a <i>minimum</i> of 75% of the classes actually conducted.
		However, the Vice Chancellor may condone attendance to an extent of 10% only in special cases. Each subject shall be treated as a separate unit for calculation of the attendance.
		In case of affiliated Institutions or Colleges, Principal / Director / Head of the Institutions may also condone the 10% attendance but only after having consent of Hon. VC JUT.
	(b)	A candidate, who does not satisfy the attendance requirement, mentioned as above, shall not be eligible to appear for the Examination of that subject and the candidate shall be required to repeat the subject during the summer term or whenever it will be offered next.
	(c)	In case of Affiliated Institutions or Colleges Principal / Director / Head of the Institutions shall notify regularly, and for JUT the HoD (Head of the Department); will give the list of such candidates who fallshort of attendance. The list of the candidates falling short of attendance shall be sent to the Controller of Examination with a copy to Hon VC JUT of the University at least TWO weeks prior to the commencement of the examination.
17.	Assess	ment and Evaluation
	(a)	Each course of the program has two components of evaluation i.e. Internal Assessment (Component -I) and External Assessment (end semester examination/evaluation - Component-II).

	(b)	semeste	er and involves	ents (Component-I)) is a continuous process components as attendance, mid semester of surprise quiz, case analysis, field study &	examinations, home	
		Connec	t, Event partie	cipations or Event organizing / manageme or conference participations and the like.		
	(c)		to maintain tra shown to the s	ansparency in internal evaluation, the tests an tudents.	d quiz answer sheets	
		study & Event c	z analysis, field organizing / ma	activities or activities not related to direct to d study & survey, Community Connect, Even anagement, digital / virtual engagements, set like – participation certification will do the r	ent participations or minar or conference	
				ll only be entertained /permitted by the Cours subject or Course.	se Advisor only who	
				winced with the marks awarded, he/she can o get it re-evaluated on request.	request the HoD or	
-	(d)	The ass	essment in con	nponent-II will be based on the performance	in the end semester	
		examin	ation/Viva-voc	e examination/Presentation as the case may	be. The evaluation	
				ich involves written examination shall be		
		external examiner whereas in case of practical, projects, training, etc. it shall be carried out jointly by the course coordinator and external examiner.				
	(e) For each subject, there is a passing minimum as follows:					
		(i) (ii) (iii)	For Extern	al Assessment 50% (20 out of 40 marks) al / end semester major examination 40% (2 5% is required for passing (45 out of 100 mar		
		(i)	Theory Cou	rses:		
			Component	Category	Max. Marks	
				(a) Attendance	04	
			I	(b) Teachers Assessment [As per Clause 16 (b)]	16	
			1	(c) Mid Term Examinations/Tests (One Mid-term Exam of 2 hrs.)	20	
			II	End Term Examination	60	
				Total	100	

		(ii)	Projects, Sen and the like	ninar, Training, Viva-Voce, Summer / Wi Evaluation	inter Internship
			Component	Category	Max. Marks
			I	Internal Evaluation / Mid Term Examination: The distribution and weightage to be decided by Course Advisor	20
			II	End Term Examination / Evaluation by External Examiner only Total	80 100
	(f)	(i)	weightage for may be decided SIP / Viva-V	special academic reasons, some courses different components of evaluation from the d by the course coordinator.	nat given above and
		(ii) (iii)	consent of an E A panel of Ext approval of Ho Hon. VC of J	External Examiner at the time of examination ternal Examiners is to be prepared by Dean on. VC JUT. UT will approve or mark the experts from ams of Clause 16.(g) (i) for JUT & its a	ion. , MBA, JUT for the n the panel list for
		. ,	11	ed External Examiners will go to the affil nduct the concerned SIP / Viva-Voce / Proje	
		with the	e course and on	loquium courses will be examined by the t e or more Examiners from among the teacher the Board of Studies of the department con	ers of the department
18. E	nd Ser	nester]	Examinations		
(a)	The end	l semester exar	nination shall be conducted by the Universit	у.
(b)	A stude	ent can only app	bear in the end-semester examination of a co	ourse if he/she
	\vdash	(i)	has registered t	for that course and paid the necessary fees;	
		(1)	has registered i	for that course and paid the necessary rees,	

	(iii)	Has secured minimum prescribe	d marks i	in Internal as	ssessment and the (Component-I)
. Gradi	ing Syst	em			
(a)		ive grading will be followed if er than 10 (Table 13.1).	the num	nber of stud	lents registered for a course is
(b)	awaro the di		rameters	s, mean x	nt studying a course shall be) and standard deviation (σ) of as follows:
	Wher applic of stu	e x_i is the aggregate of mar cable and the end semester assidents appeared in the course.	ks obtai		from continuous assessment lent in a course. n is thenumbe
	Table	e 18.1			
	Total N	Aarks secured by the	Grade	Point	Qualitative Assessment
	Candic	late		Value of Grade	
			0		Outstanding
			O E	Grade	Outstanding Excellent
		late $ x_i \geq \left(\bar{x} + 1.75\sigma\right) $ $ \bar{x} + 1.00\sigma\right) \leq x_i < \left(\bar{x} + 1.75\sigma\right) $ $ + 0.25\sigma\right) \leq x_i < \left(\bar{x} + 1.00\sigma\right) $		Grade 10	
			E	Grade 10 9	Excellent
	$(\bar{x}) = (\bar{x}) = (\bar{x})$	$x_{i} \geq \left(\bar{x} + 1.75\sigma\right)$ $\bar{x} + 1.00\sigma \leq x_{i} < \left(\bar{x} + 1.75\sigma\right)$ $+ 0.25\sigma \leq x_{i} < \left(\bar{x} + 1.00\sigma\right)$	E A	Grade 10 9 8	Excellent Very Good
	$(\bar{x} - 0) = (\bar{x} - 0)$	$x_{i} \geq \left(\bar{x} + 1.75\sigma\right)$ $\overline{x} + 1.00\sigma \leq x_{i} < \left(\bar{x} + 1.75\sigma\right)$ $+ 0.25\sigma \leq x_{i} < \left(\bar{x} + 1.00\sigma\right)$ $50\sigma \leq x_{i} < \left(\bar{x} + 0.25\sigma\right)$	E A B	Grade 10 9 8 7	Excellent Very Good Good Average/Fair
	$(\bar{x} - 0) = (\bar{x} - 0)$	$x_{i} \geq \left(\bar{x} + 1.75\sigma\right)$ $\bar{x} + 1.00\sigma \leq x_{i} < \left(\bar{x} + 1.75\sigma\right)$ $+ 0.25\sigma \leq x_{i} < \left(\bar{x} + 1.00\sigma\right)$ $50\sigma \leq x_{i} < \left(\bar{x} + 0.25\sigma\right)$ $25\sigma \leq x_{i} < \left(\bar{x} - 0.50\sigma\right)$	E A B C	Grade 10 9 8 7 6	Excellent Very Good Good

	-	Z	-	Absent in the End Semester/ Pending due to other reasons
	-	S	-	Grade "S" is awarded on satisfactory completion of audit courses.
	-	U	-	Grade "U" is awarded for no completing extra-curricular general Proficiency activity satisfactorily.
(c)	If the number of students registered be followed (Table 13.2).	for a co	urse is ≤ 1	0, absolute grading system wil
	Table 18.2:			
	Total Marks Secured by the Candidat	te Grade	Point Valı of Grade	ue Qualitative Assessment
	91 and above	0	10	Outstanding
	81 and above but less than 91	E	9	Excellent
	71 and above but less than 81	A	8	Very Good
	61 and above but less than 71	В	7	Good
	51 and above but less than 61	С	6	Average/Fair
	40 and above but less than 51	D	4	Pass (minimum pass grade)
	Below 40	F	-	Unsatisfactory (fail)
(d)	The minimum grade for successfully Project/Seminar is "C".	complet	ting a theo	bry subject is "D" and Practical
(e)	A student is considered to have con credits if he / she secure a letter gra	-		
(f)	In a laboratory course, if a student based on relative grading, he/she wa			-
(g)	A student who obtains "F" grade h student need not attend the classes			

	(h)	Grade "I" (Incomplete) is awarded to a student if he/she has shortage of attendance or does not obtain the minimum pass marks in the internal assessment (Component-I). Such a student has to re-register for the course during the summer term or whenever it is offered next.
	(i)	The grade "Z" is awarded to a candidate if he/she is reported to have compelling grounds to absent himself/herself from the end semester examination on account of:
		(i) Illness or accident which disabled him from appearing at the examination or
		(ii) Any exigency in the family at the time of the examination, which, in theopinion of the Institute, required the student to be away from the campus
		Provided his/her attendance and performance in internal assessment are complete and satisfactory. Such a student shall have to appear only in the end semester examination only during the summer term or along with the next semester examinations provided he/she registers for the same.
		The grade shall be converted in to appropriate letter grade depending upon his/her combined performance in the sessional and end semester examination.
20.	Declar	ation of Results
	(a)	The result shall be announced by the Controller of Examination.
	(b)	The F/I grade once awarded stays in the record of the student and shall be deleted when he/she completes the course successfully later. The grade acquired by the student will be indicated in the grade card of the appropriate semester with an indication of the month and the year of passing of that course.
21.	Perfor	mance Indices
	(a)	At the end of every semester, a student's academic standing shall be determined by Semester Grade Point Average (SGPA), and a Cumulative Grade Point Average (CGPA).
	(b)	The SGPA is the credit-weighted average of grade points of all courses pursued by the student during a semester and is computed as follows:
		$SGPA = \frac{\sum_{i=1}^{n} C_i G_i}{\sum_{i=1}^{n} C_i}$ where, "C _i " is the course Credits allotted to ith subject, "G _i " the grade-points earned and "n" is the number of courses pursued by the student during the semester. It would indicate the performance of the student in the semester to which it refers.

	g) Summer courses shall be conducted by giving a crash course in the subject (optional for theory and compulsory for other courses) for a minimum of 18 contact hours and will be conducted either by the colleges individually or by some in clusters. Supplementary examination for summer term and other courses shall be conducted immediately after the summer term by the University.
((f) A student failing in the supplementary examinations will have to re-register for the course whenever it will be offered next.
	e) The assessment procedure in any summer term course will be the same as in the regular semester courses. However, absolute grading will be applied for the students appearing for the Supplementary Examination.
	d) A student shall be allowed to register for a maximum of Four courses during a summer term.
(The student who has been awarded grade "F", "I" or "Z" in a subject during the regular semester, shall be eligible for the summer term provided they have completed pre-requisites if any for the courses offered.
	b) Summer term courses will be announced by the Departments/Affiliated Colleges in consultation with the University at the end of the even semester. A student will have to register for summer term courses by paying the prescribed fee within the stipulated time.
((a) Students who could not earn the required minimum credits at the end of the even semester have two options to continue with the studies. They are permitted to reregister for the course, when it is offered in the next academic year or complete the course if offered during the summer term.
22. Su	mmer Term and Supplementary Examination
	d) Both SGPA and CGPA will be rounded off to the second place of decimal and recorded as such.
	where, "m" is the total number of subjects the student has registered from the first semester onwards up to and including the semester S.
	$CGPA = \frac{\sum_{i=1}^{m} C_i G_i}{\sum_{i=1}^{m} C_i}$
	The CGPA is the credit-weighted average of grade points of all courses except "Graduating Course" passed by a student in all the semesters since admission. Starting from the second semester, at the end of each semester S, a Cumulative Grade Point Average (CGPA) will be computed for every student as follows:

(h)	Summer course is not a student right and will be offered based on availability of faculty and other institute resources.
(i)	Marks sheets will be issued only once in a year after the result of supplementary examinations is declared, however a soft copy will be available at the end of each semester.
23. Re-vie	ew of Answer Scripts
stude revie	se any student feels aggrieved on the final outcome of the assessment in any course, the nt shall apply to the Controller of Examinations, along with the prescribed fee, for the w of End semester examination answer script, within the stipulated time after the ration of the results of the examination.
discr	Controller of Examinations shall facilitate the review of the answer script and if any epancy is noticed during review the same shall be rectified and the originally awarded e shall be amended accordingly.
24. Re-re	gistration for Betterment
(a)	A student may re-register to reappear in Component - II (theory part only) for improving the Grade in any course/courses subject to the following conditions:
	(i) The student has obtained the lowest grade "D" in the course concerned, and
	(ii) The CGPA ≤ 6.5
(b)	A Student can re-register in a course at any time before the completion of his graduation program provided the University permits for it.
(c)	For re-registering for a course, the student has to pay the requisite fee as prescribed by the University.
(d)	A student cannot re-register for betterment in courses like Professional Practice in Industries, summer internship, courses having course Structure 0-0-P, mini-Project, Project Work, etc.
(e)	In case of re-registration for betterment, the student is exempted from attending the course and the marks obtained in Component - I by the student earlier for that course will be carried forward.
(f)	The grade obtained by the student while repeating will be final and in no case the grade obtained in previous attempt will be considered. However, such an improvement is not considered for the award of Rank or Gold medal.
25. Progr	ession to Higher Semester

	(a)	A student has to earn a minimum number of credits and CGPA in a semester to move to the next semester.
	(b)	To be eligible for admission to third Semester, a student must earn a minimum of 50% of total Credits in 1st year failing which he/she has to re-register for the summerterm to earn the required minimum credits or join back the 1st Semester to repeat the 1st Year.
	(c)	A student has to obtain a minimum CGPA of 4.0 in order to qualify for continuation of registration at any stage and to move to the next semester.
26.	Detent	ion
	(a)	A student shall be detained in a subject/course and will not be allowed to appear in the end semester examination (Component-II) if he/she secures less than minimum pass marks in internals assessment (Component-I) and/ or 75% of attendance in that course.
	(b)	In case of the marks in continuous evaluation of any subject of a semester being less than 40% or the attendance is less than 75 %, the student has to repeat the subject.
	(c)	A student shall be detained in a semester if he/she remains absent continuously for more than 6 (six) weeks in a semester without sanctioned leave from the authorities concerned. He/she has to repeat the semester.
27.	Termi	nation from the Program
	(a)	A student shall be terminated from the program at the end of a semester if he/she
		(i) Fails to complete the course within a period of four academic years (8 semesters) from the date of first admission, failing which s/he has to discontinue the MBA Programme.
		 (ii) Fails to secure CGPA of 4.00 at the end of first semester. However, if the CGPA of any student falls below 4.0, he/she will be issued a warning and if he/she does not make good and continues to get a CGPA less than 4.0 after the completion of second semester also then he/she will be relieved from the program.
		(iii) If it is found to have produced false documents or having made false declaration at the time of seeking admission.
	(b)	A student may be rusticated from the University/College on disciplinary grounds based on the recommendations of any committee or examination committee by the Vice Chancellor/Head of the Institution.

	(c)	Universistating credits allow t	Appeal: If the name of a student is removed from the rolls of the sity/College, he/she may appeal to the Vice-Chancellor/Head of Institution the reasons for not being able to abide by the regulations or earn the requisite and the Vice-Chancellor/Head of Institution, if satisfied with the reasons, may he continuation of admission of the student only once during the tenure of the m or extend the total duration of the program beyond 8 semesters.
	(d)	of 8 se rusticat	no circumstances a student will be allowed to complete the program after a lapse emesters from the initial registration in the program. However, in case of tion or temporary withdrawal, the student shall be allowed to complete the m in 10 semesters with the permission of Hon VC.
28.	Mode	ration Co	ommittees
	(a)	Modera	on Paper Moderation Committee: There shall be a Question Paper ation Committee of the University consisting of the following members to the the Question Paper (s) of the Mid Semester & End-Semester Examination.
		(i)	Dean concerned – (Convener)
		(ii)	One subject expert not below the rank of Associate Professor of the same / allied discipline to be nominated by the Vice-Chancellor.
		(iii)	One subject expert who shall invariably the paper setter
	(b)	the con course-	Moderation Committee: There shall be a Result Moderation Committee for accrned School/Department consisting of the following members to moderate wise results of the End-Semester Examinations, if required, in view of ely poor performance by a large number of students:
		(i)	Controller of Examination - (Convener)
		(ii)	One subject expert not below the rank of Associate Professor of the same / allied discipline to be nominated by the Vice-Chancellor.
		(ii)	One subject expert who shall invariably be the paper setter
		situatio appropri the eva	ove Committee will examine the result of the courses and in case of abnormal n; it may suggest suitable measures to amend the result or award grace marks in riate component as the case may be. The controller of Examinations will place luated answer scripts along with the brief solution and marking scheme before nmittee for appropriate decision.
29.	Gradu	-	equirement
		A studer if he/she	nt shall be considered to have completed the program requirement successfully has:

	r	(1)	
		(i)	cleared all courses prescribed for him/her in the discipline;
		(ii)	earned a minimum credit specified for the degree; and
		(iii)	obtained a minimum CGPA of 4.5 (4.5 for ordinary degree.
30.	Award	l of MBA	A Degree
	(a)		ent who fulfills the following requirements shall be awarded the MBA degree appropriate discipline by the University:
		(i)	successfully acquired minimum credits as specified in the curriculum corresponding to the branch of his/ her study within the stipulated time;
		(ii)	earned the specified credits in all the categories of subjects;
		(iv)	secured a CGPA of 4.5 in passed subjects only;
		(v)	no dues outstanding to the Institute, Hostels, Libraries, etc. and
		(vi)	no disciplinary action is pending against him / her.
	(b)		egree shall be awarded after the same is recommended by the HoD ned to be approved by Academic Council of the University.
	(c)	semest	udent wants to discontinue MBA Programme after completing his/her two ers successfully and earns minimum of 40 credits shall be eligible to get "DBM" ploma in Business Management as per Clause 2.(n).
			tudents may rejoin to complete the degree with a maximum stipulated period of arse i.e., 8 th Semester from the initial registration.
31.	Classif	ication	of Awards
	(a)	in first student	ent is awarded 1 st Class with distinction if he/she passes all the required courses attempt within the permitted period and has CGPA more than 8.5. Even if a t takes a "break of study" on valid reasons and pass all courses in first attempt, e eligible to get 1 st class with distinction .
	(b)	A stude	ent is awarded Ist Class if he/she:
		(i)	has a CGPA more than 6.2 (6.2x9.5=58.9%) at the completion of the required number of creditsand
L			1

more than
ond class.
adopted. Ex:
l highest rank h program of
. Only those ositions:
en in the
GPA of 9.5 or
aining CGPA Outstanding
for promoting fferent Indian
by a student
(herein after n take transfer
nen he/she sities. s.

		 However, a student, after seeking transfer from JUT can return to JUT after a semester or year. Based on courses done in the other University, equivalent credits shall be awarded to such students. (ii) Credit transfer from another University to JUT: The University will accept the transfer of credits earned by a student from the following Institutions/Universities:
		 Universities recognized under section 12(b) of the UGC Act. Universities as members of the Association of Indian Universities.
		 • Universities as members of the Association of indian Universities. • Institutions established by the State and Central Governments.
		• Any Institution/University with which JUT has a signed Agreement.
	(c)	When a student seeks transfer from other University to JUT, equivalent credits based on the courses studied by him/her shall be assigned.
	(d)	To graduate from JUT, a student must study at least half of the minimum duration prescribed for a program at JUT.
34.	Transi	itory Ordinance
	regula offere	idates admitted prior to the implementation of these regulations shall be governed by the ations under which they were admitted. Students who fail in the courses that are nomore ed in these new Regulations and new curriculum will be allowed to pass the alternative es, and in case there are no alternative courses, the old courses may be offered.
	the co	uch candidates, any marks obtained earlier shall not be taken into account for passing purse(s) and they will have to obtain marks in all components of evaluation afresh. A nt admitted previously may apply to the University to be governed by these regulations.
35.		luction of New Specializations
	progra Manag	niversity may explore the possibility of introducing new specializations to its MBA mme like Business Analytics, Digital Marketing, Logistics & Supply Chain gement, Public Policy, Agri-Business Management, Hospital Management, preneurship, Family Business, Event Management, Tourism and Hospitality management
36.		ty Management for Faculty Members (QMFM)
(a)	Teacl	hers Eligible to teach in MBA Programme:
	Intuit	eachers who will be eligible to teach in MBA programme of JUT in JUT or JUT affiliated ions & College will be broadly based on eligibility criteria of AICTE/UGC. The payment ry structure for these eligible faculty members will also be based on UGC / AICTE norms.

	Primarily the ba	asic eligibility criteria of MBA teachers for the post of Assistant Professor are:
	(i)	PG preferably in Management (MBA) with 1 st Class. (Mandatory).
	(ii)	Minimum of TWO years of WORKING experience (Mandatory).
	(iii)	PhD in Management / Commerce or any Allied / required discipline
		(Preferable)
	(iv)	Good publications in Peer-reviewed / Scopus / Care list / Web Science etc
		Journals (Preferable)
	(v)	Having more than 3 to 5 years of TEACHING experience as Assistant
		Professor (Preferable)
	(vi)	Having Books Published or Chapters in Books (Preferable)
		*For the post of Professor & Associate Professor rules of AICTE / UGC may be followed / preferred.
(b)		ayment of Salary for Faculty Members who teach in MBA Programme, ions or Colleges affiliated by JUT:
	At least Minim	um Pay Grade / scale should be given to teachers for different posts as per
		E or Jharkhand State pay matrix level.
(c)	Teaching Wor	kload for Faculty Members who teach in MBA Programme, by the
	_	Colleges affiliated by JUT:
	(i)	For the Post of Professor: 12 Hours per week of Teaching load
	(ii)	For the Post of Associate Professor: 14 Hours per week of Teaching load
	(iii)	For the Post of Assistant Professor: 16 Hours per week of Teaching load
(d)	Motivational H	Programme for Faculty Members who teach in MBA Programme, by the
		Colleges affiliated by JUT:
	(i)	Should be given 01 additional increment or good incentive equivalent to it
		on fulfilling 32. [A](iv) for each publication.
	(ii)	Should be given 02 additional increment or good incentive equivalent to it
		on fulfilling on each TEXT / Reference Book publication.
	(iii)	Should be given 01 additional increment or good incentive equivalent to it
	()	on fulfilling on getting Best paper Award in any International / National
		level Seminar / Conference or International / National level Seminar /
		Conference Webinars.
	(iv)	Relaxation in teaching workload (upto 04 Credits) for giving research
		opportunity / activities for publications / participations in Webinars /

	Seminars / Conferences FDPs etc on Sis monthly basis
37.	MBA Programme Course Structure with Course titles
	The MBA programme Course Structure to be broadly followed is attached as Annexure 01 , which is to be followed by JUT and its affiliated organizations.
38.	Powers to Modify
	Notwithstanding all that has been stated above, if any difficulty arises, in giving effect to the provisions of these regulations, the Honorable Vice-Chancellor may by order make such provisions inconsistent with the Act, Statutes, Ordinances or other Regulations, as appears to benecessary or expedient, to remove the difficulty.
	Every order made under these Regulations shall be subject to ratification by the Appropriate University Authorities and Councils. Such actions of Honorable Vice-Chancellor shall not be treated as precedence under any circumstances.

References:

These regulations have referred and drawn heavily from the following documents and sources:

- Model Curriculum for Management Program (MBA & PGDM), 2018 (https://www.aicteindia.org/flipbook/p&ap/Management/Mngt.html).
- All India Council for Technical Education Approval Process Handbook (2018–19) (https://www.aicteindia.org/sites/default/files/APH% 202018-19% 20Modified.pdf)
- UGC Guidelines 2018 (https://www.ugc.ac.in/page/UGC-Guidelines-2018.aspx)
- HPTU Master of Business Administration (MBA) Ordinance no: 17
- Dr. A.P.J. Abdul Kalam Technical University Lucknow, Rules and Regulations for Master in Business Administration (MBA)/Tourism Management (TM) on Choice Based Credit System (Effective from the Session: 2016-17) (https://aktu.ac.in/pdf/about-us/MBA%20Ordinance.pdf)
- Jharkhand University of Technology, ACT, 2011, published vide gazette No.-815 dated 08/12/2015

Annexure I: MBA Programme Course Structure with Course titles

The curriculum of MBA Programme is designed to have a minimum of 96 and a maximum of 110 credits. A candidate has to earn a minimum of 96 credits for successful completion of MBA degree under different categories of courses as follows:

Program Component	Minimum Credits	
Compulsory Core Courses (CCC)	48	
Open Electives Courses (OEC)	32	
Skill Development Course (SDC)	16	
Total	96 Credits	

The nature of courses, syllabus and credits shall be reviewed and updated periodically by the Board of Studies (hereinafter referred as BOS) of the concerned Department and recommend the same to the Academic Council for approval.

[A]

Semester wise Credit Distribution

Semester	Compulsory Core Course (CCC)	Open Elective Courses (OEC) (Specialization)	Skill Development Courses (SDC) (in lieu of NEP 2020)	Total Credits
I	20 Credits	Nil	04 Credits	24
II	20 Credits	Nil	04 Credits	24
III	04 Credits	16 Credits	04 Credits	24
IV	04 Credits	16 Credits	04 Credits	24
Total Credits	48	32	16	96

NOTE: At the End of the MBA Programme:

- 1. Total Credits earned will be 96 Credits and Grand Total Marks will be 3000.
- 2. Major Specialization with 24 Credits & Minor Specialization with 08 Credits.
- 3. Skill Development Courses with 16 Credits and Rest other important Management Courses as Compulsory Core Courses with 48 Credits.
- 4. All together 26 Courses / Subjects will be learned & known apart from SIP, Viva-Voce & Project

INSTRUCTIONS:

- 1) All together in MBA Programme a student will study Minimum 24 + Courses / Subjects. It may change if courses offered with credits are changed.
- 2) At no circumstance's matrix of "[A] Semester wise Credit distribution" will be changed and at no level 01 Credit Course will be offered.
- 3) Minimum credits offered for any Course / subject will be of TWO credits and Maximum credits offered for any Course / subject will be of EIGHT credits.
- 4) Courses / Subjects offered may vary from 2 to 8 credits.
- 5) Courses / Subjects offered may change as per Clause 13.
- 6) Primarily Distribution for Semester wise courses with Course Title and its Codes is given for starting the MBA Programme. Its syllabus will be approved in BoS and other concerned bodies of the JUT.
- 7) Syllabus for theory papers only will be linked by the Credit of the Course.
- 8) 02 & 03 Credit Course will have Minimum of 03 Units.
- 9) 04 & 05 Credit Course will have 4 Units. Above 05 Credit Course 05 Units in a syllabus.
- 10) To decide Major Specializations Minimum credit earned by the student will be 24 Credits in areas of Functional Specialization
- 11) To decide Minor Specializations Minimum credit earned by the student will be 08 Credits in areas of Functional Specialization
- 12) These Courses / Subjects & Credits and syllabus may change by the permission of Hon. VC, JUT with due approvals and proper procedures.

Semester	Compulsory Core Course (CCC)	Open Elective Courses (Specialization) (OEC)	Skill Development Courses (SDC) (in lieu of NEP 2020)	Total Credits
I	05 Courses / Subjects (5 x 4 Credits each=20)	Nil	01 Course/ Subject (1 x 4 Credits each=04)	24
п	05 Courses / Subjects (5 x 4 Credits each=20)	Nil	01 Course/ Subject (1 x 4 Credits each=04)	24
ш	01 Course/ Subject (1 x 4 Credits each=04)	04 Courses / Subjects (4 x4 Credits each=16)	01 Course/ Subject (1 x 4 Credits each=04)	24

[B] Sample / Example for Course / Subject wise Credit Distribution

IV	01 Course/ Subject (1 x 4 Credits each=04)	04 Courses / Subjects (4 x4 Credits each=16)	01 Course/ Subject (1 x 4 Credits each=04)	24
Total Courses with Credits	12 Courses / Subjects of CCC with 48 Credits	08 Courses / Subjects of OEC with 32 Credits	04 Courses / Subjects of SDC with 16 Credits	96 Credits

MBA SEMESTER-I / 1st Sem

Each subject carry 100 marks out of which 60 marks for External Examination and 40 marks for Internal Assessment. Here L=Lecture; T=Tutorial; P=Practical; TA=Teacher Assessment; MTE= Mid Term Exam; ETE=End Term Exam.

SI	Course	Course Title /	Pei	Periods			Internal Assessment					Type of Course
No.	Code	Subject	L	Т	Р	ТА	MTE	Total	ETE	Total	Credit	CCC / OEC / SDC
1	MBA101	PrinciplesandPracticesofManagement [PPM]	4	0	0	20	20	40	60	100	4	CCC
2	MBA102	Business Statistical Methods [BSM]	3	1	0	20	20	40	60	100	4	CCC
3	MBA103	Accounting for Managers [AM]	2	1	1	20	20	40	60	100	4	CCC
4	MBA104	Marketing Management [MM]	2	1	1	20	20	40	60	100	4	CCC
5	MBA105	Micro Economics [ME-1]	2	0	0	20	20	40	60	100	2	CCC
6	MBA106	Macro Economics [ME-2]	2	0	0	20	20	40	60	100	2	CCC
7	MBA107	Computer Applications for Business [CAB]	2	1	1	20	20	40	60	100	4	SDC
									Total	700	24	

MBA SEMESTER-II /2nd Sem

SI	Course	Course Title / Subject	Pe	riod	s	Inte Asse	rnal essment		Exter nal Exam			Type of Course
No.	Code		L	Т	Р	ТА	MTE	Total	ЕТЕ	Total	Credit	CCC / OEC / SDC
1	MBA201	Organization Behaviour [OB]	3	0	0	20	20	40	60	100	3	CCC
2	MBA202	Consumer Behaviour [CB]	2	1	1	20	20	40	60	100	4	CCC
3	MBA203	Financial Management [FM]	3	0	1	20	20	40	60	100	4	CCC
4	MBA204	Human Resources Management [HRM]	3	0	0	20	20	40	60	100	3	CCC
5	MBA205	Business Research Methods [BRM]	2	0	0	20	20	40	60	100	2	CCC
6	MBA206	Business Communication [BC]	2	0	0	20	20	40	60	100	2	CCC
7	MBA207	Operation Research [OR]	2	0	0	20	20	40	60	100	2	CCC
8	MBA208	Personality Development [PD] & Viva- voce [PDVV]	0	1	3	20	-	20	80	100	4	SDC
			I	I	I	I		I	Total	800	24	

- 1. Students will go for Summer Internship Project (SIP) in 2nd Semester in Semester Break only and their Summer Internship Project (SIP) Report will be evaluated in Semester III / 3rd Sem. For this Internal Supervisor / Guide will be allotted to guide them in "Mentor Mentee Concept" for the same by the concerned Institution or Colleges.
- 2. Personality Development & Viva-Voce [PDVV] will be evaluated / taken by Course Advisor in "Mentor – Mentee Concept" and by External Examiner.

MBA SEMESTER-III / 3rd Sem

Students are offered dual Functional Specialization. Out of 07 Courses – 02 Courses (common for all specializations) and any 05 Open Elective Courses (OEC) from areas of Functional Specialization. This will comprise of 04 OEC from any one Area of Functional Specializations for Major Specialization and 01 OEC from any one Area of Functional Specializations for Minor Specialization.

SI	Course Code	Course Title / Subject	Periods			Internal Assessment			Exter nal Exam			Type of Course
No.			L	Т	Р	ТА	MTE	Total	ETE	Total	Credit	CCC / OEC / SDC
1	MBA301	Integrated Marketing Communication [IMC]	2	1	1	20	20	40	60	100	4	CCC
2	MBA302	Summer Internship Project (SIP)	0	0	4	20	-	20	80	100	4	SDC
		Area of FUNCTIO	DNA	L SI	PE	CIAL	IZATIO	ONS				
3	See Table 1 to 4	Any FOUR Course Specialization from							AJOR	400	12	OEC
4	See Table 1 to 4	Any ONE Courses/ Specialization from apart from MAJOR	100	4	OEC							
									Total	700	24	

- 1. Students Summer Internship Project (SIP) Report done in 2nd Semester Break will be submitted at the beginning of 3rd Semester
- 2. SIP Report will be evaluated by External Examiner at the End of the 3rd Semester Exams.

MBA SEMESTER-IV / 4th Sem

Students are offered dual Functional Specialization. In Continuation of Specialization taken as Major & Minor in Semester III / 3rd Sem, students will opt again out of 06 Courses – 01 Course (common for all specializations) and any 05 Open Elective Courses (OEC) from areas of Functional Specialization. This will comprise of 04 OEC from any one Area of Functional Specializations for Major Specialization and 01 OEC from any one Area of Functional Specializations for Minor Specialization.

SI	Course Code	Course Title /		erio	ds	Internal Assessment			Exter nal Exam			Type of Course
No.		Subject	L	Т	Р	ТА	MTE	Total	ЕТЕ	Total	Credit	CCC / OEC / SDC
1	MBA401	Web Based Advertising [WBA]	2	1	1	20	20	40	60	100	4	SDC
2	MBA402	Comprehensive Viva-Voce [CVV]	0	0	2	20	-	20	80	100	2	CCC
3	MBA403	Final Dissertation / Project [FDP]	0	0	2	20	-	20	80	100	2	CCC
		Area of FUNCTION	A	LS	PE	CIAL	IZATI	ONS				
4	See Table 1 to 4	Specialization from H	Any FOUR Courses/ Subjects are to be opted for MAJOR Specialization from Elective – I to Elective – IV (Which has not been opted in Semester III / 3 rd Sem) 400								12	OEC
5	See Table 1 to 4	Specialization from H	Any ONE Courses/ Subjects are to be opted for MINOR Specialization from Elective – I to Elective – IV (From Elective opted in Semester III / 3 rd Sem)									OEC
									Total	800	24	

- 1. Students Final Dissertation / Project (FDP) Report will be done under the supervision of the Course Advisor in "Mentor Mentee Concept" in 4th Semester and will be evaluated at the End of 4th Sem by External Examiner.
- 2. Final Comprehensive Viva-Voce [CVV] will be evaluated / taken by External Examiner at the End of 4th Sem.

Area of FUNCTIONAL SPECIALIZATIONS to Choose Major & Minor specialization ELECTIVE – I to IV with Tables from 1 to 6

*The Course Code & Course Titles may increase on time-to-time basis as per emerging demand in various Areas in any ELECTIVE from I to VI

r	1	<u>MARKETING [M</u>	<u>IN I</u>	ji	<u>IS 1</u>			<u>L – I:</u>	<u>I able I</u>			
Sl No.	Course	Course Title /	Per	Periods		Internal Assessment			Exter nal Exam			Type of Course
	Code	Subject	L	Т	Р	ТА	MTE	Total	ETE	Total	Credit	CCC / OEC / SDC
1.	MBA MKT_01	Advertising Management [AM]	2	1	1	20	20	40	60	100	4	OEC / SDC
2.	MBA MKT_02	Customer Relationship Management [CRM]	4	0	0	20	20	40	60	100	4	OEC
3.	MBA MKT_03	Digital and Social Media Marketing [DSMM]	2	1	1	20	20	40	60	100	4	OEC / SDC
4.	MBA MKT_04	Event Marketing Management [EMM]	2	1	1	20	20	40	60	100	4	OEC / SDC
5.	MBA MKT_05	Green Marketing [GM]	4	0	0	20	20	40	60	100	4	OEC
6.	MBA MKT_06	Industrial Marketing Management [IMM]	3	0	1	20	20	40	60	100	4	OEC
7.	MBA MKT_07	Internet Based Marketing [IBM]	2	1	1	20	20	40	60	100	4	OEC / SDC
8.	MBA MKT_08	Mobile Based Marketing [MBM]	2	1	1	20	20	40	60	100	4	OEC / SDC
9.	MBA MKT_09	Product & Brand Management [PBM]	3	0	1	20	20	40	60	100	4	OEC
10.	MBA MKT_10	Retail Management [RM]	4	0	0	20	20	40	60	100	4	OEC

MARKETING [MKT] as ELECTIVE - I: Table 1

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11.	MBA MKT_11	Rural Marketing Management [RMM]	4	0	0	20	20	40	60	100	4	OEC
12.	MBA MKT_12	Sales & Distribution Management [SDM]	4	0	0	20	20	40	60	100	4	OEC
13.	MBA MKT_13	Marketing of Services [MS]	3	0	1	20	20	40	60	100	4	OEC
14.	MBA MKT_14	Social Media Marketing [SMM]	2	1	1	20	20	40	60	100	4	OEC / SDC
15.	MBA MKT_15	Production Operations Management [POM]	4	0	0	20	20	40	60	100	4	OEC
16.	MBA MKT_16	Operations Management [OM]	4	0	0	20	20	40	60	100	4	OEC
17.	MBA MKT_17	Current Issues and Emerging Challenges in Marketing [CIECM]	2	1	1	20	20	40	60	100	4	OEC / SDC

FINANCE [FIN] as ELECTIVE – II: Table 2

Sl No.	Course	Course Title / Subject	Periods		Inter Asse	rnal ssment		Exter nal Exam			Type of Course	
	Code		L	Т	Р	ТА	MTE	Total	ETE	Total	Credit	CCC / OEC / SDC
1.	MBA_ FIN_01	Behavioural Finance [BF]	4	0	0	20	20	40	60	100	4	OEC
2.	MBA_ FIN_02	Bond Markets Analysis and Strategies [BMAS]	4	0	0	20	20	40	60	100	4	OEC
3.	MBA_ FIN_03	Financial Derivatives [FD]	4	0	0	20	20	40	60	100	4	OEC
4.	MBA_ FIN_04	Financial Engineering [FE]	4	0	0	20	20	40	60	100	4	OEC
5.	MBA_	Financial Markets	4	0	0	20	20	40	60	100	4	OEC

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	FIN_05	and Services [FMS]										
6.	MBA_ FIN_06	Foreign Exchange Risk Management [FERM]	3	0	1	20	20	40	60	100	4	OEC
7.	MBA_ FIN_07	Futures Options and Other Derivatives. [FOOD]	3	0	1	20	20	40	60	100	4	OEC
8.	MBA_ FIN_08	International Financial Management [IFM]	4	0	0	20	20	40	60	100	4	OEC
9.	MBA_ FIN_09	Investment Analysis and Portfolio Management [IAPM]	3	0	1	20	20	40	60	100	4	OEC
10.	MBA_ FIN_10	Mergers and Acquisitions [M&A]	4	0	0	20	20	40	60	100	4	OEC
11.	MBA_ FIN_11	Personal Finance [PF]	4	0	0	20	20	40	60	100	4	OEC
12.	MBA_ FIN_12	Quantitative Finance [QF]	4	0	0	20	20	40	60	100	4	OEC
13.	MBA_ FIN_13	Tax Management [TM]	4	0	0	20	20	40	60	100	4	OEC
14.	MBA_ FIN_14	Taxation with Current Policies [TCP]	4	0	0	20	20	40	60	100	4	OEC
15.	MBA_ FIN_15	Current Issues and Emerging Challenges in Finance [CIECF]	2	1	1	20	20	40	60	100	4	OEC / SDC

Sl No.	Course	Course Title /	Periods			Inte			Exter nal Exam			Type of Course
	Code	Subject	L	Т	Р	ТА	MTE	Total	ETE	Total	Credit	CCC / OEC / SDC
1.	MBA_ HR_01	Compensation and Benefits Management [CBM]	4	0	0	20	20	40	60	100	4	OEC
2.	MBA_ HR_02	E-HRM	3	0	1	20	20	40	60	100	4	OEC
3.	MBA_ HR_03	Employee Relations [ER]	4	0	0	20	20	40	60	100	4	OEC
4.	MBA_ HR_04	Industrial Psychology [IP]	4	0	0	20	20	40	60	100	4	OEC
5.	MBA_ HR_05	International HRM [IHRM]	4	0	0	20	20	40	60	100	4	OEC
6.	MBA_ HR_06	Labour Laws [LL]	3	0	1	20	20	40	60	100	4	OEC
7.	MBA_ HR_07	Manpower Planning, Recruitment and Selection [MPRS]	3	0	1	20	20	40	60	100	4	OEC
8.	MBA_ HR_08	Organizational Transformation and Development [OTD]	4	0	0	20	20	40	60	100	4	OEC
9.	MBA_ HR_09	Performance Management System [PMS]	3	0	1	20	20	40	60	100	4	OEC
10.	MBA_ HR_10	Strategic HRM [SHRM]	4	0	0	20	20	40	60	100	4	OEC
11.	_	Corporate Strategy & Organizational Development	4	0	0	20	20	40	60	100	4	OEC
12.	MBA_ HR_12	Current Issues and Emerging Challenges in HRM [CIECHRM]	2	1	1	20	20	40	60	100	4	OEC / SDC

HUMAN RESOURCE [HR] as ELECTIVE – III: Table 3

		MATION TECHNO		JU	T		as EL.			• 1 au		·
SI No. Course			Periods		Inte Asse	rnal essment	;	Exter nal Exam			Type of Course	
	Code	Subject	L	Т	Р	ТА	MTE	Total	ETE	Total	Credit	CCC / OEC / SDC
1.	MBA_ IT_01	Data Analytics [DA]	2	1	1	20	20	40	60	100	4	OEC / SDC
2.	MBA_ IT_02	Data Mining [DM]	2	1	1	20	20	40	60	100	4	OEC / SDC
3.	MBA_ IT_03	E-Commerce and Digital Markets [ECDM]	2	1	1	20	20	40	60	100	4	OEC / SDC
4.	MBA_ IT_04	Enterprise Resource Planning [ERP]	2	1	1	20	20	40	60	100	4	OEC / SDC
5.	MBA_ IT_05	Managing Digital Innovation and Transformation [MDIT]	2	1	1	20	20	40	60	100	4	OEC / SDC
6.	MBA_ IT_06	Managing Digital Platforms [MDP]	2	1	1	20	20	40	60	100	4	OEC / SDC
7.	MBA_ IT_07	Managing Software Projects [MSP]	2	1	1	20	20	40	60	100	4	OEC / SDC
8.	MBA_ IT_08	Management Information System [MIS]	2	1	1	20	20	40	60	100	4	OEC / SDC
9.	MBA_ IT_09	Mobile App Designing [MAD]	2	1	1	20	20	40	60	100	4	OEC / SDC
10.	MBA_ IT_10	Strategic Management of Information Technology [SMIT]	2	1	1	20	20	40	60	100	4	OEC / SDC
11.	MBA_ IT_11	Website Planning & Designing [WPD]	2	1	1	20	20	40	60	100	4	OEC / SDC
12.	MBA_ IT_12	Current Issues and Emerging Challenges in IT [CIECIT]	2	1	1	20	20	40	60	100	4	OEC / SDC

INFORMATION TECHNOLOGY [IT] as ELECTIVE – IV: Table 4